



Personal Stylist. Image Consultant: for beginners

Start your fashion career with very prestigious and highly paid profession of Stylist and Image consultant.

Length of coursework: unlimited

Educational resources:

1. distant access to the portal with **moduls** (lectures);
2. a workbook;
3. homework after each modul;
4. extra materials (will be up-to-date);
5. tests after each modul;
6. a final project after course with Italian stylist.

MODULS:

Modul 'Fashion':

Lesson 1: Haute Couture and Luxury in fashion;

Lesson 2: Premium brands in fashion;

Lesson 3: Mass market brands, fast fashion;

Lesson 4: What does mean first & second line of brand;

Lesson 5: Licensing for Apparel fashion and fashion industry;

Lesson 6: How create a collection;

Lesson 7: Production of fashion collection;

Lesson 8: Fashion groups;

Lesson 9: Fashion designers;

Lesson 10: Fashion shows;

Lesson 11: History of fashion in 20th century. How it started;

Lesson 12: History of fashion. 1900-1940;

Lesson 13: History of fashion. 40-50s;

Lesson 14: History of fashion. 60-70s;

Lesson 15: History of fashion. 80s;

Lesson 16: History of fashion. 90s till now;

Lesson 17: History of fashion. Modern styles.

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Modul 'Composition':

- Lesson 1: How to create style for different shapes of body:
Normal;
- Lesson 2: Clessidra body;
- Lesson 3: Pear body;
- Lesson 4: Apple body;
- Lesson 5: Square body;
- Lesson 6: Round body;
- Lesson 7: Shape. Combination of geometry;
- Lesson 8: Composition of outfit. Layers;
- Lesson 9: Composition of outfit. How to combine layers;
- Lesson 10: How clothes should fit;
- Lesson 11: Waistline of clothing;
- Lesson 12: How to choose neckline of clothes. Necklaces;
- Lesson 13: How to choose a swimsuit;
- Lesson 14: Clothes for different body types. Practise.

Modul 'Style':

- Lesson 1: Conceptual style;
- Lesson 2: Romantic style;
- Lesson 3: Agressive-sexy style;
- Lesson 4: Glamour style;
- Lesson 5: Classical style;
- Lesson 6: Rock style;
- Lesson 7: Other styles;
- Lesson 8: Style identity. What is it;
- Lesson 9: Outfit for evening. How to create;
- Lesson 10: Outfit for evening accessories;
- Lesson 11: Dress codes;
- Lesson 12: Dress codes. Part 2;
- Lesson 13: Make up.

Modul 'Colors':

- Lesson 1: Theory of colours. Circle of Itten;
- Lesson 2: How to combine colours in an outfit;
- Lesson 3: Cold and warm colours in an outfit;
- Lesson 4: Jeans color;
- Lesson 5: how to match prints;

Lesson 6: How to use prints-mix&match;
Lesson 7: How to use stripes in outfit;
Lesson 8: Prototypes: best colours for skin tone;
Lesson 9: How to choose the right colour clothes for person;
Lesson 10: How to match accessories to your outfit;
Lesson 11: How to mix colors. Practise.

Modul 'Wardrobe':

Lesson 1: How to create new wardrobe;
Lesson 2: Wardrobe analyses;
Lesson 3: Must have in wardrobe;
Lesson 4: How to make a wardrobe;
Lesson 5: Wardrobe analysis. Practise;
Lesson 6: How to choose shoes;
Lesson 7: How to choose shoes. Practise;
Lesson 8: How to choose a bag;
Lesson 9: How to choose glasses;
Lesson 10: How to choose belts;
Lesson 11: How to choose hats.

Modul 'Stylist&shopping service':

Lesson 1: Who is a personal stylist;
Lesson 2: Services of the stylist: what should be for free;
Lesson 3: Personal shopping. Secrets;
Lesson 4: Fashion-draft for a new client.

Modul 'Final project'

Instructions how to create a final project